

## Introduction to Special Issue of Normative Data on Taiwan Corpora of Chinese Emotion Stimuli

Keng-Chen Liang, 1,2 Ruey-Ming Liao, 3,4 and Chien-Ru Sun 1Department of Psychology, National Taiwan University 2Neurobiology and Cognitive Science Center, National Taiwan University 3Department of Psychology, National Chengchi University 4Research Center for Mind, Brain and Learning, National Chengchi University

Researchers on emotion in this country have long been looking for stimuli of various sorts which can appropriately instigate emotion reactions or appraisal in our society and culture. In responding to this need, the Psychology Section in Department of Humanity and Social Sciences, National Science Council launched a promotion project in 2008 entitled as "A Study on Standard Stimuli and Normative Responses of Emotion in Taiwan," to construct sets of emotional stimuli on facial expression, pictures, words, metaphors, jokes, intonation of speech, music, as well as film clips and to evaluate their valence, arousal or dominance level and to measure the neural and physiological responses to them. Results gathered from this project formed the "Taiwan Corpora of Chinese Emotions and Psychophysiological Data" and were made available for research use on EmotioNet (http://ssnre.psy.ntu.edu.tw). Articles published in this special issue describe the construction procedure and evaluation results for each set of the stimuli serving as reference for users to select stimuli. This introductory article presents an overall view on the project background, theoretical framework, methodology and strategy, key findings and their implications; it also hints on the future directions of emotion research. It is expected that this endeavor can promote emotion research in Taiwan.

Keywords: emotions, standard stimulus sets, cognitive appraisal, cultural difference, research promotion